ENHANCING INTERNATIONAL STUDENT SUCCESS AT VIRGINIA COMMONWEALTH UNIVERSITY: A NAVITAS PARTNERSHIP
- We collaborate with universities to advance their internationalization goals
- Launched first ever public-private university internationalization partnership in 1994
- 34 university partnerships with 31,000 students across 8 countries
- No two partnerships the same – flexible, innovative and always student focused
The Virginia Commonwealth University and Navitas partnership will:

- Increase the quantity, quality, diversity and sustainability of your international student population
- Set international students up for success
- Bring more global perspectives to the classroom
- Raise Virginia Commonwealth University’s global profile
JOINT GOVERNANCE STRUCTURE

- Joint Strategic Management Board (JSMB)
  - Responsible for strategic management and success of the partnership

- Academic Advisory Committee (AAC)
  - Responsible for academic oversight and advice regarding the Global Student Success Program’s design and delivery

- Operations Committee (OC)
  - Responsible for ensuring operational efficiency and effectiveness
WHAT DOES THE PARTNERSHIP INCLUDE

- Access to Navitas’ global resources including international teaching and learning; curriculum development; admissions expertise; campus internationalization

- Development of an on-campus Global Student Success Program to support international students at VCU

- Additional staff resources on campus to support international student success, enhancing not replacing current services

- Access to Navitas’ marketing and recruitment network and expertise to increase recruitment of international students, improve quality of applications and build VCU’s global brand
ABOUT THE GLOBAL STUDENT SUCCESS PROGRAM

- A highly personalized academic program tailored to the unique needs of international students, supported by additional staff resources provided by Navitas
- VCU retains 100% control over curriculum and faculty
- Concierge service immerses students in VCU community to create an engaged student population
- A physical space on the VCU campus serves as “home base” for students and program staff
- Students enjoy the same benefits and resources as other international and domestic students
UNDERGRADUATE GLOBAL STUDENT SUCCESS PROGRAM MODEL
THE HOLISTIC STUDENT EXPERIENCE: SETTING UP FOR SUCCESS

- A “soft-landing” for students to support them in their transition into American life and study
- Additional complementary academic and personal support services to ensure a successful student experience
- Provide opportunities for students to experience the university community and access all that Richmond and the surrounding region have to offer
THE HOLISTIC STUDENT EXPERIENCE: SETTING UP FOR SUCCESS

- All teaching performed by university-approved faculty
- Faculty could be adjunct faculty, retired faculty, or graduate students
- Same course content as for mainstream courses as approved by Virginia Commonwealth University faculty
- Academic oversight by joint Academic Advisory Committee
- Benchmarking and research studies to monitor subsequent academic performance of students
SUPPORT FOR FACULTY

- Faculty Global Student Success Program Orientation
- Professional development in international student instruction and support
- Close interaction with the on-campus student success team
- Opportunities to share experience across interdisciplinary contexts and across the Navitas global network
NEXT STEPS

- Finalize negotiations (Dec 2017)
- Recruitment planning days (Dec 2017)
- Marketing and recruitment begins (Jan 2018)
- Program and student success design (Feb 2018)
- Appointment of staff (Feb-Jun 2018)
- Students arrive on campus (Aug 2018)
THANK YOU!

QUESTIONS?